

WASHINGTON

STUDENT ENGAGEMENT NETWORKS

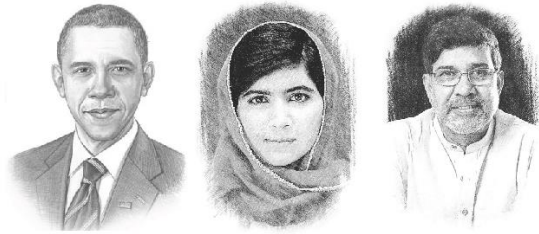
Advancing equity, higher education attainment, and robust financial aid by elevating the diverse voices of Washington's students

The Personal is Political: How Telling Your Story Can Shape Policy



Shasti Conrad
October 6, 2018

**REFLECTING ON THE
ACTIONS OF NOBEL LAUREATES
IN EFFECTING CHANGE**



SHASTI CONRAD

U.S. Campaign Manager, 100 Million
Campaign, Kailash Satyarthi Children's Foundation

TUESDAY, MAY 15, 2018
5:00-6:00 PM
ROCKEFELLER 003



What is my story?

- Seattle University Graduate
- Obama 2008 & 2012 Presidential Campaigns
- Office in the West Wing
- Travelled to Nobel Peace Prize ceremony with Malala Yousafzai
- Bernie Sanders 2016
- Kailash Satyarthi & 100 Million Campaign



Recap from Luis Ortega's Presentation

- The Power of the Stories We Tell
- Proximity & Connection
- Challenge, Choice, Change

Malala: The Power of Storytelling



Personal to Political: Girls' Education

- What does Malala outline as the challenge, choice, and change? How does she build proximity?
- How does she use her story to talk about the impact on others?
- How else could she use her story to educate policy makers?



Current Stories Impacting Policy

- What current stories are we telling in our culture that are impacting policies nationally, state-wide, locally?
- What stories are based on fear? Based on empathy?

Role Play

Legislator

Student

- Find a partner.
- One of you is a Legislator. One of you is a Student.
- We'll use State Need Grant (SNG).
- Take 2 mins to write down your story and what financial aid means to you. What's the challenge, choice and change?
- You have 5 mins to have a conversation to convince them to support financial aid.
- Switch.

State Need Grant Talking Points

- 1. Thank you for the increase in State Need Grant funding last year, it really made a difference for students like us.
- 2. We are here to discuss our experiences with State Need Grant and ask that you please support fully funding State Need Grant now.
- 3. Here is why this program is important to me and other students like me:
 - Share your story with examples of why this program matters to you
 - What would you do if you did not have State Need Grant?
- 4. Thank you so much for you time. Please support fully funding the State Need Grant now. We would like to leave you with a button of your own and hope you will display it or wear it with pride.

Reflection

- What went well?
- What challenges did you face during this activity?
- Next time what would you do differently?



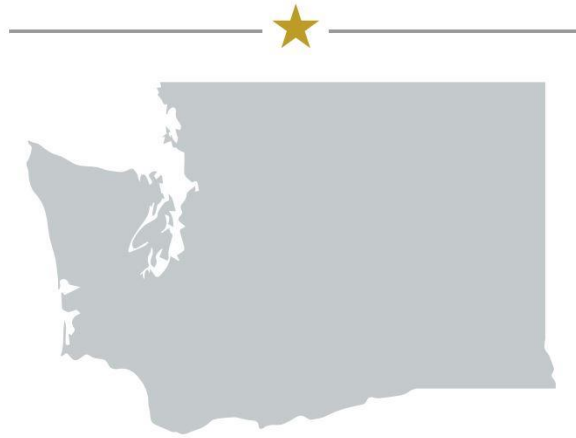
Shasti's Organizing & Engagement Tips

- If you're not at the table, you're on the menu
- You are NOT a Voice for the Voiceless
- Self-Care: This work needs to be sustainable
- VOTE!

I help empower

DIVERSE AND INCLUSIVE VOICES

so that everyone can be part of bettering our world.



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Symposium materials available for download. Visit www.WA-SEN.org